



For Immediate Release

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**CREED ANNOUNCES A MAJOR GIFT IN SUPPORT OF STEAM AND
A NEW PARTNERSHIP WITH STTE FOUNDATION**

*CREED Pledges \$100,000 to Expand Opportunities for El Paso Youth Pursuing
Opportunities in Science, Technology, Engineering, Arts and Mathematics*

EI PASO, TX - At STEAMX's 10th anniversary event today, the Council on Regional Economic Expansion and Educational Development (CREED) presented the Success Through Technology Education (STTE) Foundation with a \$100,000 grant in support of events and programming for students in the El Paso region pursuing higher education opportunities in the fields of science, technology, engineering, arts and mathematics (STEAM).

The STTE Foundation is committed to a 20-year plan to enhance the regional economy through educational programs and meaningful partnerships. Last year, the STTE Foundation reached 2,601 youth from the Borderplex region, and it hopes to double that number in 2019. The \$100,000 contribution from CREED will support the foundation's capital campaign and help fund various programs in the community, including STEAMX - a two day event that provides middle and high school students the opportunity to participate in real-world STEAM-based competitions.

"We are thrilled to accept this generous contribution from CREED, which will help thousands of students in El Paso prepare for advanced learning opportunities in STEAM subjects," said Joseph Sapien, Executive Director of STTE. "CREED is directly aligned with our foundation's core mission. Together, we can increase the percentage of students entering STEAM fields in college and in their careers."

Along with community events, this contribution will also support summer camps with the University of Texas at El Paso, Texas Tech University and New Mexico State University, as well as after-school programs run by K.I.C.K (Kids, Innovation, Computer Science, Know-How), an



organization that inspires careers in technology and advances STTE's goal of 100% digital literacy for youth by 2030.

“Student attainment in El Paso and across the border region is a top priority at CREEED. We are committed to increasing opportunities for our students not only to be prepared for college, but also to expand their awareness of STEAM subjects and careers,” said Eddie Rodriguez, Executive Director of CREEED. “Our partnership with STTE will allow us to prepare more students for continued education and STEAM careers, strengthen community support, and encourage parental involvement through programs, events and scholarship opportunities.”

A complete list of events, workshops and winners from the STEAMX 2019 competition event can be found at <https://sttefoundation.org/steamx/>.

About STTE Foundation:

The Success Through Technology Education (STTE) Foundation is committed to enhancing the regional economy through educational programs, maximizing meaningful partnerships, and embracing family support mechanisms for the next twenty-years. The mission of the organization is to discover, develop and deploy entrepreneurship and technology education content for middle school, high school, and college students to support a thriving entrepreneurial culture in the Borderplex region. STTE Foundation is funded by the Hunt Family Foundation and with additional financial support from CoWork Oasis and Workforce Solutions Borderplex Inc. STTE Foundation works under the Paso del Norte Charitable Foundation, which is a non-profit “501 (c)(3)” tax-exempt organization. For more information visit www.sttefoundation.org.

About CREEED:

The Council on Regional Economic Expansion and Educational Development (CREEED) is a not-for-profit organization focused on increasing the number of high-performing seats in El Paso's public education system. This is accomplished by investing in initiatives that are creating measurable outcomes to close the achievement gap for El Paso students. CREEED supports organizations, initiatives, and policies that prepare students to succeed in college and in our future workforce. CREEED's efforts are focused on increasing the quality of education that students receive in El Paso. Our efforts fall into three categories: Increasing Student Attainment; Increasing Teacher Talent & Leadership Development; and Increasing Parent and Community Engagement. For more information visit www.creed.org.

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