



For Immediate Release:

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**STTE FOUNDATION LOOKS TO TACKLE COVID-RELATED CHALLENGES WITH
NEW VIRTUAL E-SERIES**

*Program Aims to Enhance Education, Entrepreneurship, and Economic Development in
the Region with Three-Part Virtual Series*

El Paso, TX - The Success Through Technology Education (STTE) Foundation announced today a series of virtual panel discussions focused on the new realities of social distancing and virtual engagement in the areas of education, entrepreneurship, and economic development. This three-part E-Series will kick off at **noon on Thursday, August 13th** with a panel focused on how educators are utilizing innovation and a new imagination to engage students during distance learning.

“We hope that the E-Series panel discussions will spark innovative solutions that will not only carry our region through the pandemic, but also make us leaders in using technology to solve unique problems that COVID-19 has created,” said Joseph Sapien, STTE Foundation Executive Director. “We are grateful for CREEED’s continued support as we bring the region’s smartest minds together to discuss how we can effectively meet the challenges of our new reality.”

As education and workforce development practitioners navigate new realities under COVID-19, STTE Foundation sought to create an insightful and informative event that convenes thought leaders and decision makers from across the region within a virtual setting. With the financial support of CREEED and the Woody and Gayle Hunt Family Foundation, the E-Series discussions will examine strategies to consider as educators, business leaders, and the community work together to achieve successful outcomes for students, employers, and the region’s economy.

“CREEED has been a proud supporter of the STTE Foundation and its programs since 2018, and we are excited to sponsor the E-Series panels as we look to improve our region’s competitiveness while, at the same time, finding solutions on how to mitigate the effects of COVID-19,” said Eduardo Rodriguez, CREEED Executive Director. “It is vital that we combine

our efforts to ensure that our students succeed, our workforce flourishes, and our economy grows during and after the pandemic.”

Thursday’s E-Series panel, “Reimagine Learning: Education solutions in a remote learning environment,” will explore how education leaders in the region are adapting to the challenges of online instruction amid the ongoing COVID-19 pandemic. Panelists include:

- Beth Brunk-Chavez, Ph.D, Dean of Extended University at the University of Texas at El Paso
- Sherry Kollmann, Ph.D., Vice Provost of Digital Learning Initiatives at New Mexico State University
- Noah Carp, education technology thought-leader and STTE Foundation Board Member
- Moderated by Mara Matosic, angel investor and new STTE Foundation Board Member

The E-Series events are free and open to the public. Limited space is available to attend each virtual panel discussion and spots will be reserved on a first come first served basis. To register for the Aug. 13 panel or for more information about future E-Series events, visit <https://sttefoundation.org/eseries>.

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About STTE Foundation:

The Success Through Technology Education (STTE) Foundation is committed to enhancing the regional economy through educational programs, maximizing meaningful partnerships, and embracing family support mechanisms for the next twenty-years. The mission of the organization is to discover, develop and deploy entrepreneurship and technology education content for middle school, high school, and college students to support a thriving entrepreneurial culture in the Borderplex region. STTE Foundation is funded by the Hunt Family Foundation and with additional financial support from CoWork Oasis and Workforce Solutions Borderplex Inc. STTE Foundation works under the Paso del Norte Charitable Foundation, which is a non-profit “501 (c)(3)” tax-exempt organization. For more information visit www.sttefoundation.org.